

Supporting Patients with Disabilities in Becoming Tobacco-Free

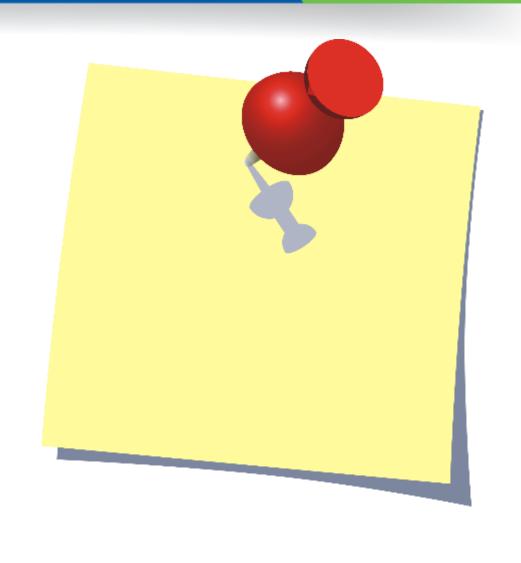


Wednesday, May 10, 2023

12:00 PM - 1:00 PM

Housekeeping

- This presentation is being recorded.
- All live attendees are muted and participation is via chat only.
- Please direct your questions to the moderator in the Q&A or chat boxes.



CE's Available



- We will e-mail all registrants a SurveyMonkey link upon the conclusion of this live webinar for a short evaluation.
- Separately, live attendees will receive a form with instructions to receive CE's through the CDC.
- <u>LIVE ATTENDEES:</u> The CDC website includes an in-depth educational evaluation and post-webinar quiz, available for 30 days. You must answer at least three of four (75%) questions correctly for credit eligibility.
- RECORDING AVAILABLE IN MID-JUNE: The recorded webinar and CDC credit link will be available at the New York State Smokers' Quitline's Online News Room Archive website in mid-June 2023. CE's will be available for two years.

Moderator and Partner Organizations

MODERATOR: Tony Astran, MPA, APR, TTS
Public Information Specialist
New York State Smokers' Quitline
c/o Roswell Park Comprehensive Cancer Center







Special thank-you to Holly Teal, Health Program Administrator (Asthma and Disability & Health), NYS Department of Health

Presenters



Scott McIntosh, Ph.D.

Director, Center for a Tobacco-Free Finger Lakes Professor, Department of Public Health Sciences, University of Rochester Medical Center



Patricia Bax, RN, MS, NCTTP

Marketing & Outreach Coordinator, New York State Smokers' Quitline

Webinar Objectives

- Identify at least three strategies to enhance patient-physician interactions about tobacco cessation.
- Identify at least two tobacco dependence treatment resources to improve patient education.
- Describe the importance of interprofessional collaboration in tobacco cessation.
- List services from the New York State Smokers'
 Quitline that have an emphasis on accessibility
 for participants with disabilities.



Disclosures and Advisements



- Today's presenters have no conflicts of interest to declare.
- There is no funding associated with this webinar and no financial benefit for our presenters.
- The term tobacco throughout this webinar refers to the use of manufactured, combustible commercial products and vape products not the sacred, medicinal and traditional use of tobacco by Native American nations and other indigenous groups.

Supporting Patients with Disabilities in Becoming Tobacco-Free

Scott McIntosh, PhD
Professor of Public Health Sciences
University of Rochester Medical Center

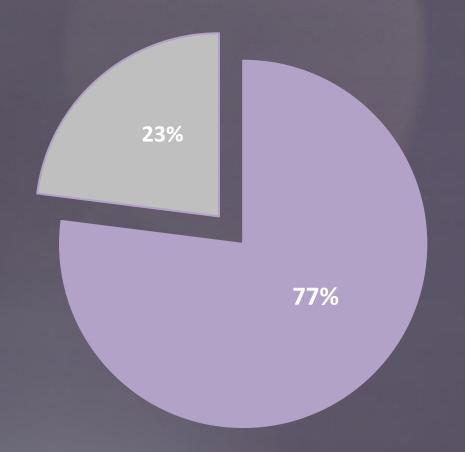
Takeaways from Today's Presentation:

- Explain the impact of disproportionate tobacco use on the overall health of people with disabilities;
- List barriers to smoking cessation for people with disabilities; and
- Identify strategies providers can implement to overcome challenges faced by people with disabilities who use tobacco.

What Is Disability?

- Mobility: serious difficulty walking or climbing stairs
- Cognition: serious difficulty concentrating, remembering, or making decisions
- Hearing: serious difficulty hearing
- Vision: serious difficulty seeing
- Independent living: difficulty doing errands alone
- Self-care: difficulty dressing or bathing

Disability Prevalence in New York State (2020)



Nearly

 $1_{in}4$ adults in NYS have a disability

Source: New York State Department of Health.

BRFSS Brief: Disability Status – New York State Adults, 2020. Retrieved from https://www.health.ny.gov/statistics/brfss/reports/docs/2022-10_brfss_disability_status.pdf

[Accessed 2023 April 7]

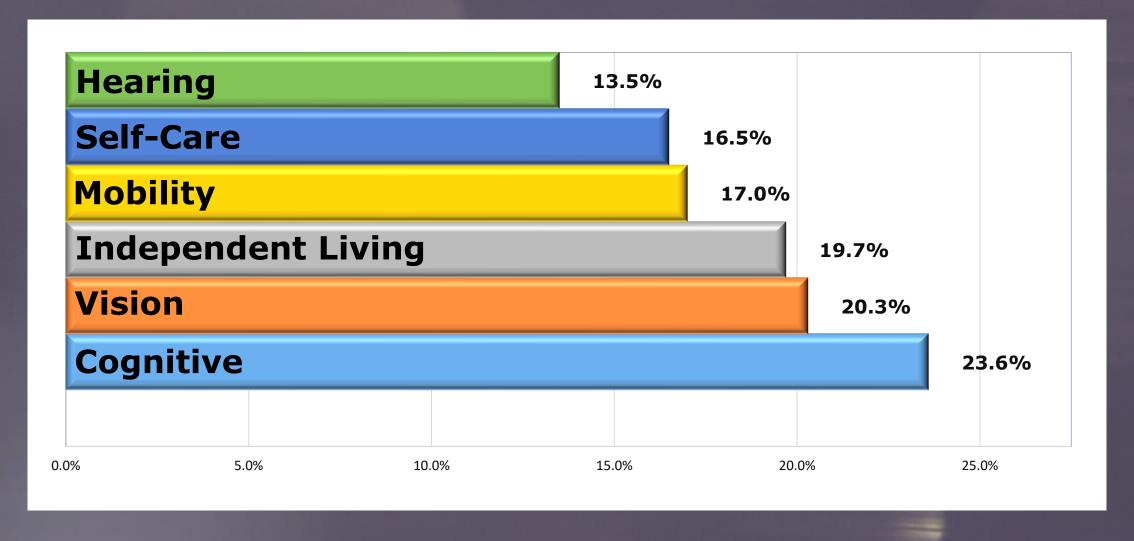
Prevalence of Smoking in New York State (2020)



Source: New York State Department of Health.

BRFSS Brief: Cigarette Smoking, New York State Adults, 2020. Retrieved from https://www.health.ny.gov/statistics/brfss/reports/docs/2022-12_brfss_cigarette_smoking.pdf [Accessed 2023 April 7]

Prevalence of Smoking in NYS by Disability Type (2020)

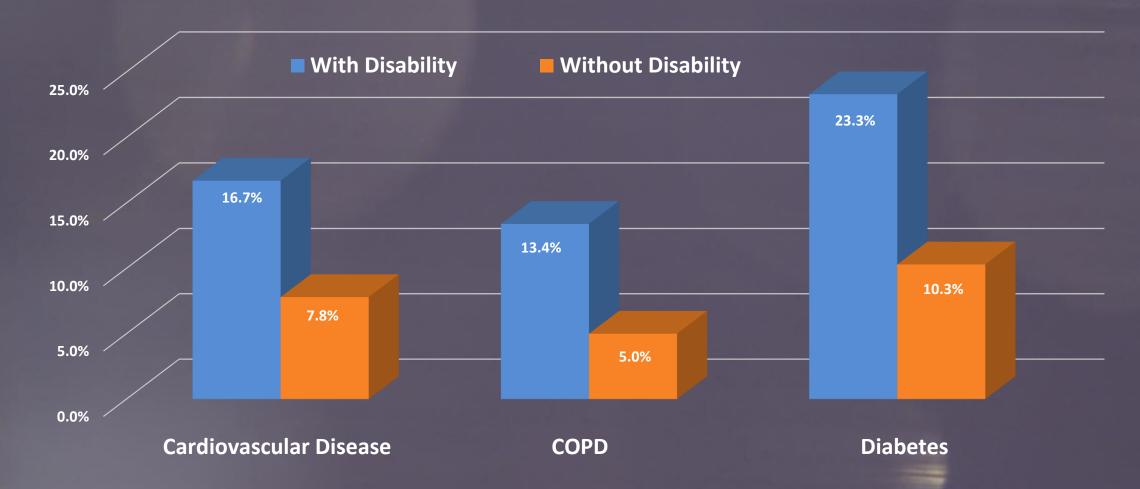


Source: New York State Department of Health, Behavioral Risk Factor Surveillance System (BRFSS) 2020 Data Sets.

Rates of Smoking among Adults with Disability in New York State, 2020. Will be posted later in 2023 at:

https://www.health.ny.gov/prevention/tobacco_control/reports.htm

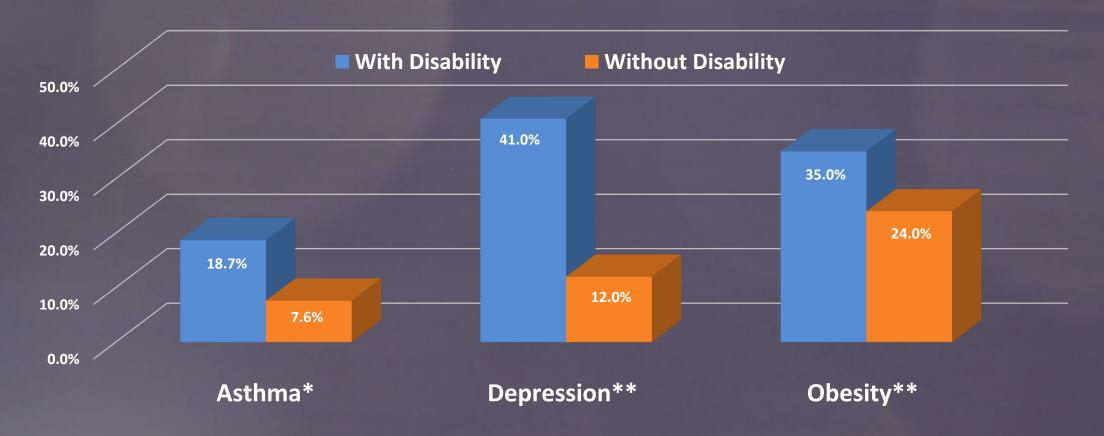
Prevalence of Chronic Conditions in New York State by Disability Status (2020, BRFSS)



Source: New York State Department of Health. Behavioral Risk Factor Surveillance System (BRFSS) Reports – 2020 Datasets.

Retrieved from https://www.health.ny.gov/statistics/brfss/reports [Accessed 2023 April 12]

Prevalence of Chronic Conditions in New York State by Disability Status (2020, CDC)



Sources: * Centers for Disease Control and Prevention. Disability and Health Data System (DHDS) – New York: Chronic Conditions.

Retrieved from https://dhds.cdc.gov/SP?LocationId=36&CategoryId=CHRCOND [Accessed 2023 April 12]

** Centers for Disease Central and Prevention, Disability & Health LLS, State Profile Data for New York (Adults 18+ years of ago)

** Centers for Disease Control and Prevention. Disability & Health U.S. State Profile Data for New York (Adults 18+ years of age).

Retrieved from https://www.cdc.gov/ncbddd/disabilityandhealth/impacts/new-york.html [Accessed 2023 April 12]

Cycle of Nicotine Addiction

Nicotine in Cigarettes Is Used for:

- Pleasure
- Enhanced performance
- Self-medication of withdrawal symptoms
- Mood regulation

Tolerance and Physical Dependence¹

- Tolerance related to both upregulation (increased number) and desensitization of nicotine receptors
- 2-hour half-life of nicotine and rapid clearance from CNS in combination with upregulation and decreased sensitivity can result in withdrawal symptoms and urge to smoke

Abstinence May Produce Nicotine Withdrawal Symptoms²

- Dysphoric or Depressed Mood
- · Irritability, Frustration, or Anger
- Increased Appetite or Weight Gain
- Difficulty Concentrating
- Urge to Smoke

- Insomnia
- Anxiety
- Restlessness
- Decreased Heart Rate
- Lightheadedness

Foulds J. Int J Clin Pract. 2006;60:571-576; 2. American Psychiatric Association. Diagnostic and Statistical Manual of Mental Disorders. 4th ed., Text Revision. Washington, DC: APA; 2000:266.

Health Benefits of Cessation

- Within 20 minutes: heart rate and blood pressure drops
- Within 8 hours: smokers breath disappears; carbon monoxide level in blood drops
- Within 24 hours: chances for heart attack go down
- Within 3 days: breathing is easier
- Within 2-3 months: circulation improves; lung capacity increases

- In 1-9 months: shortness of breath decreases; energy increases
- After 1 year: CHD & stroke risk is half of a continued smoker
- At 5 years: stroke risk similar to a non-smoker
- At 10 years: lung cancer death rate is half of a smoker
- At 15 years: risk of coronary heart disease is same as a person who never smoked

Barriers to Quitting Smoking

- Lack of accessibility
- Boredom/lack of activities
- Caregivers or family members smoke
- Health literacy



Smoking Cessation Strategies

- People First/respectful language
- Offer multiple formats for cessation counseling
 - In-person
 - Web-based
 - Phone
 - Apps

Provide effective cessation medications and counseling



Tips for Treating Patients with Different Sensory Abilities*

People with disabilities experience health disparities and are more likely to self-report their health status as "fair" or "poor." Providers can help recognize barriers and acquire strategies and approaches to provide disability-competent, responsive care. If you offer assistance, wait for the offer to be accepted or for additional discussion.

Patients Who Are Blind or Have Low Vision

For treatment / referral: Be prepared to provide written materials in an auditory, tactile, or electronic format of the patient's preference (Digital Audio, CD, Braille, large print).

^{*} Adapted from: https://www.mountsinai.org/about/odi/disabilities/physical-sensory-disabilities

Patients Who Are Deaf or Hard of Hearing

- Ask how best to communicate. If necessary, provide sign language interpreting or real-time captioning.
- Address the patient, not the interpreter. Family members should not be interpreters.
- Be prepared to give written materials (but not as the primary form of communication). Do not assume that cessation referral sites are accessible, including websites.



Patients Who Are Deaf or Hard of Hearing

- Offer various means of contact for referral sites and communication like email, skype, live web chat, or online forms.
- Note that many deaf people have English as their second language.
 Use simple English and short sentences, and always be to the point.
 Avoid using jargon and words your target community may not use.
 You can also use images to illustrate the topic.
- The most commonly used method to help with video accessibility for the hard of hearing: written subtitles for videos and transcriptions of audio content.
- A good app for the hearing impaired: "Roger Voice."

Clinical Screening and Intervention

The 5 A's

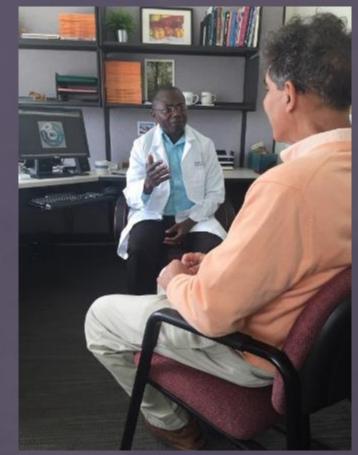
- Ask- every patient about tobacco / nicotine product use, regardless of disability status
- Advise- all tobacco / nicotine product users to quit
- Assess- willingness of patient/client to make an attempt to quit using nicotine
- Assist- all patients / clients with attempt to quit for good
- Arrange- follow-up

Take Home Points

Healthcare professionals should learn to support psychological

needs

- May be more likely to motivate change, health, and improve quality of life for their patients
- Direct clinician treatment is effective and can be enhanced with evidence-based treatments



Seven Front-Line Cessation Medications

- Nicotine Replacement Therapy (NRT)
 - Over the Counter
 - Nicotine gum
 - Nicotine lozenge
 - Nicotine patch
 - Prescription NRT
 - Nicotine nasal spray
 - Nicotine inhaler
- Bupropion (Zyban)
- Varenicline (Chantix)

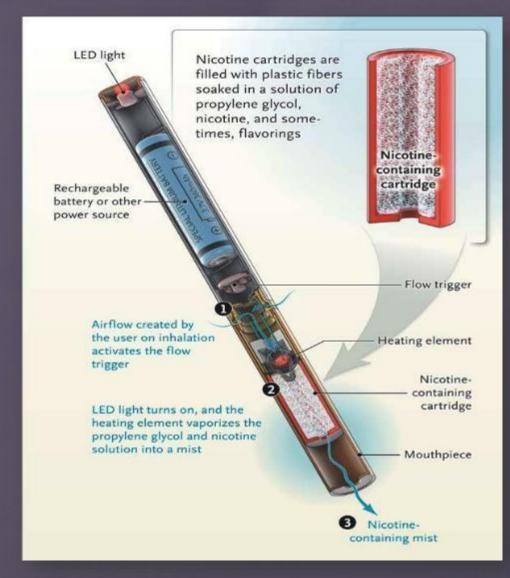


Electronic Nicotine Delivery Systems (ENDS)

- Electronic cigarettes
- E-cigarettes
- Vapes
- E-hookah
- E-cigars
- E-pens
- E-pipes
- Targets adolescents and young adults (candy/fruit flavors, design)
- All 3 major cigarette companies produce E-Cigs







eCigarettes, Vaping, and Health Risks

- Not FDA Approved for Cessation
- Most products owned in part or entirely by Tobacco Companies
- Vaping liquids contain carcinogens and many unregulated toxins
- Most contain Nicotine, despite public perceptions
- Nicotine harms brain development until age 25
- Quitting smoking has been equated to just quitting combustable cigarettes, irrespective of continued addiction to eCigarettes
- Patients should be encouraged to use NRT, NOT eCigarettes

E-cigarettes Contain:

- Some vape Flavorings are Toxic (e.g., cinnamon, vanilla, butter)
- Higher heavy metal quantity compared to traditional cigarettes





Carcinogens and Toxins

→ Benzene → Cadmium

 \rightarrow Isoprene \rightarrow Lead

→ Nickel → Formaldehyde

→ Toluene → Acetaldehyde

 \rightarrow Nicotine \rightarrow Copper

→ N-Nitrosonornicotine



Organizational-Level Strategies

- Create/improve an organization's formal policy, including screening and intervention for persons with disabilities who use tobacco/nicotine products
- Ongoing staff training
- Embed the Quitline referral into the EMR
- Evaluate results and assess effectiveness (e.g., per provider, annually)

Take Home Messages

Strategies that prevent tobacco use and encourage smoking cessation among the general population can be also used effectively in assisting people with disabilities.



TAKE HOME MESSAGES:

There are strategies, medications, and resources that have been shown to work with both general populations and special populations – including those with various disabilities.

Engagement with those resources can be increased by tailoring the look and accessibility appropriately for each group.

TAKE HOME MESSAGES (Continued):

It's important to note that many medications interact with nicotine, whether that nicotine is in cigarettes, vaping products, or even Nicotine Replacement Therapy.

Clinicians should monitor changes in dosages needed for any treatment as nicotine levels change.

Summary: Tips for Treating Patients with Disabilities*

- Speak directly with the patient, not companions, interpreter, etc.
- Avoid assumptions about what assistance the patient needs.
 If you offer assistance, wait for the offer to be accepted or for additional instructions.
- Ask how you can help them and respect their answers.
 Presume that patients with disabilities are competent to handle their own medical care.
- Allow time for history taking and a thorough exam.
- Use "person-first" language when referring to patients with disabilities (e.g., a person who is blind, a person who uses wheelchair, persons with hearing loss, etc.).
- Don't be afraid to ask the patient questions if you are unsure.

^{*} Adapted from: https://www.mountsinai.org/about/odi/disabilities/physical-sensory-disabilities

Health Systems for a Tobacco Free New York

Partnering with healthcare systems to eliminate tobacco use

Assistance Is Available

The New York State Department of Health's Bureau of Tobacco Control funds not only the New York State Smokers' Quitline but also the Health Systems for a Tobacco-Free New York initiative. Each of the 10 regions of New York has a contractor who works directly with large healthcare and behavioral healthcare systems (at no charge) to improve system policies, procedures, and self-training (i.e., a train-the-trainer model).

Resources

- https://www.health.ny.gov/statistics/brfss/reports/#disability
- https://www.mountsinai.org/about/odi/disabilities/physicalsensory-disabilities
- https://www.cms.gov/About-CMS/Agency-Information/OMH/resource-center/hcps-andresearchers/Improving-Access-to-Care-for-People-with-Disabilities

Resources

- Inclusive smoking cessation brochure Downloadable (Independent Living Center of the Hudson Valley): https://ilny.us/images/downloads/ILCHV_SmokingCessation
 Brochure.pdf
- 2020 BRFSS: https://health.data.ny.gov/Health/Behavioral-Risk-Factor-Surveillance-Survey-2020/p28d-66gt

Thank You!





New York State Smokers' Quitline: Ready to Assist 5/10/23



Patricia Bax, RN, MS, NCTTP Marketing and Outreach Coordinator

Roswell Park Comprehensive Cancer Center

Over 60 years as a leader in the field of tobacco control

Roswell Park Cessation Services:

 Offers evidence-based telephonic and digital nicotine dependence treatment services to states, health plans, and employer groups. Administering the New York State Smokers' Quitline since its launch in 2000

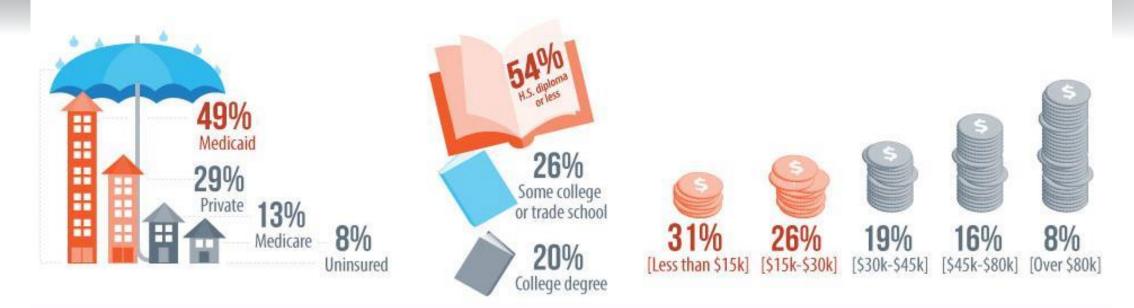
- Provides an Accredited Tobacco Treatment Training Program to practitioners and those serving nicotine dependent individuals.
- Conducts research to advance nicotine dependence access and treatment.

What We Know...

- Most people who use commercial tobacco want to quit, and may make multiple quit attempts.
- Tobacco use causes cancer and a myriad of other health problems.
- Current cigarette smoking is significantly higher among adults with a disability (27.8%) compared to adults without a disability (13.4%).¹
- The percentage of adults with disabilities using E-cigarettes is also higher (8%) compared to adults without disabilities (3.9%).¹

¹ Centers for Disease Control and Prevention, National Center on Birth Defects and Developmental Disabilities, Division of Human Development and Disability. Disability and Health Data System (DHDS) Data [online]

NYS Smokers' Quitline's Reach



24%

Were people with disability.
Significantly higher smoking

prevalence. Smoking can worsen existing disabilities and can also cause some disabilities.

21%

Were people who identify as Black or African American.

Smoke fewer cigarettes, but more likely to die from smoking-related disease.

43%

Were people who experience mental health conditions.

Die almost fifteen years earlier.
Smoking can impact
effectiveness of medication.

Source: New York State Smokers' Quitline. 2022 Statewide Highlights. Retrieved from https://nysmokefree.com/Downloads/Reports/Sustainability/2022_SustainabilityReport_RegionalHighlights.pdf [Accessed 2023 April 7]

NYSmokeFree.com



NYSmokeFree.com



Smoking is an addiction. Get help. Don't give up.



Main menu, Spanish translation, search

MENU





I just want to sincerely thank you. This could save my life. I could not afford NRT and I'm ready to quit. You really showed up ready to help. That alone gives me so much more motivation to keep going. I can't thank you enough. All of you are amazing. Quitline Caller

Thank you so much for all you do. You guys are awesome! Quitline Caller

l am so

Popular resources

-

I am very appreciative of the Quitline. You're doing a great job and I'm blessed to have your support. Quitline Caller

I am very grateful for your help. I've been tobacco-free for 40 days! Quitline Caller

Working together with the Quitline, there's a real sense of accomplishment knowing we're saving lives or adding years to them. **Opt-to-Quit Partner**

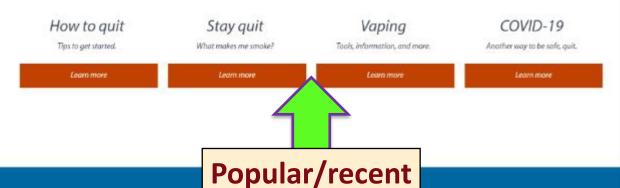




Tools Quit your way

Sholiderournes

Patient Referral Program



information



Telephonic Services for Tobacco and ENDS Users*

Coaching by Trained Tobacco Dependence Treatment Specialists

- Up to 2 coaching sessions are offered
- Up to 5 coaching sessions for those reporting psychological distress, alcohol and cannabis use, disabilities and pregnancy
- Referral to additional cessation services
 (e.g., health plan, local or health site programs)

Nicotine Replacement Therapy (online option also available)

- Combination therapy (patch and gum or lozenge) for moderate or heavy users (i.e., 10-20 cigs/day or 20+ cigs/day)
- Nicotine patch or lozenge for light users (i.e., up to 10 cigs/day)





Vaping & E-Cigarettes

- Succinct steps to quit vaping
- FAQs: Vaping vs. NRT
- Resources for teens and parents

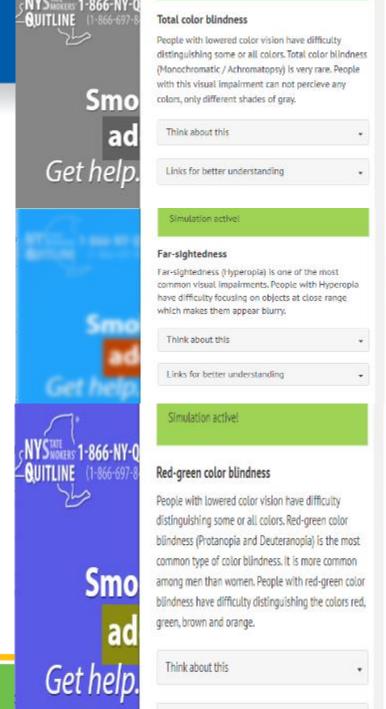


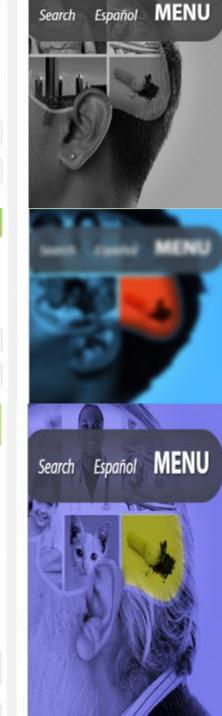
Where can I find this?

NYSmokeFree.com/QuitVape
or under "MENU" then "Quitting Vaping"

Digital Services

- Web and digital services comply with ADA standards along with print and design considerations for enhanced access.
- Sites are regularly scanned for accessibility improvements.
- Provides accessibility options.
- Digital support can be used as standalone support or in combination with telephonic support.
- Chat and text options are optimal for those with hearing loss, those with trouble speaking, and those with anxiety.





Learn2QuitNY (Text Program)

- Cognitive Behavioral-based
- Takes participants through quitting step-by-step
- Practice new skills weekly
- Builds on what was learned
- Check-ins throughout (suggested resources, engage with a coach)



Where can I find this?

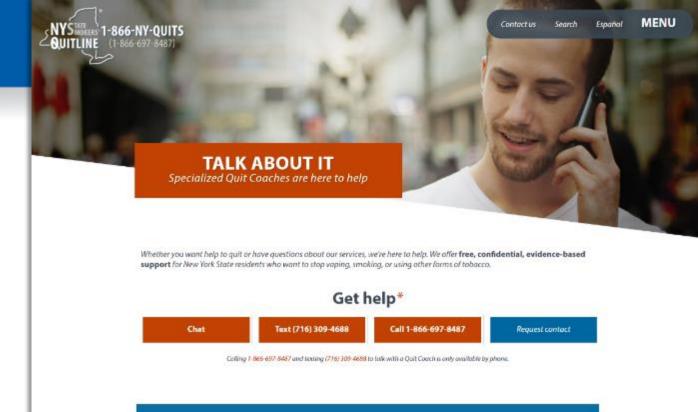
NYSmokeFree.com/Text or under "MENU" then "Tools and Resources".

Can also enroll by texting

QUITNOW to 333888

Coach Chat

- One-on-one support by chat or text (716-309-4688)
- Real time craving support
- Access and assisting with nicotine replacement application
- Information and assisting with accessing other Quitline services and relevant resources



Where can I find this?

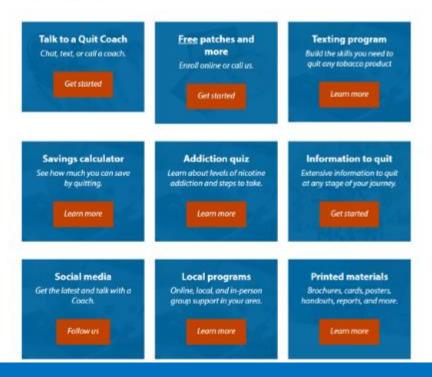
At <u>NYSmokeFree.com/TalkNow</u>, or select "contact us" from the main menu or throughout the website.

Other Tools

- Savings Calculator:
 allows visitors to see how much
 they'll save by quitting smoking
- Self-Help Materials:
 general and condition-specific
 guides and tip sheets;
 mailed or downloadable
- Links and Resources:

 local programs, health plan
 and other quit support
 (smokefree.gov)

What we offer



Where can I find this?

NYSmokeFree.com/Tools

or under "MENU" then "About us"

Healthcare Professionals

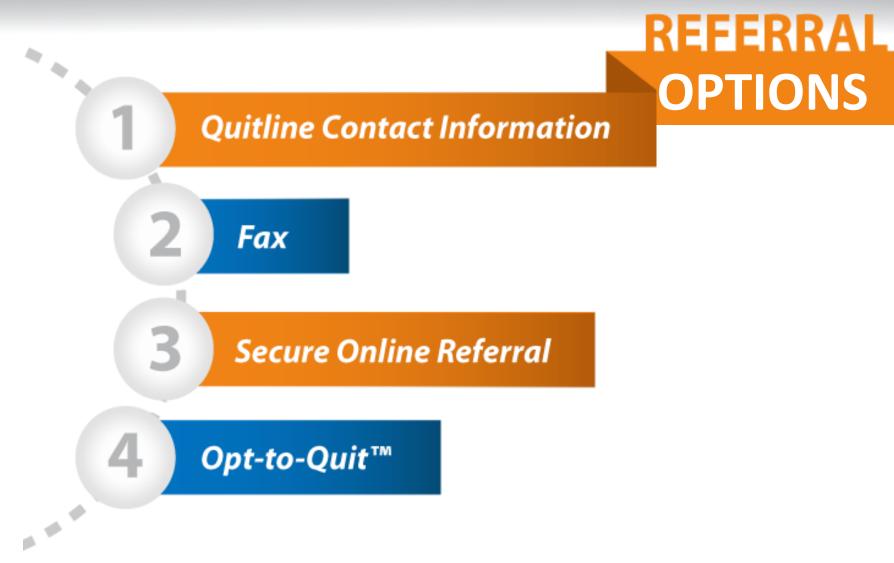
- Patient ReferralProgram
- Talking to patients about quitting
- Digital and print materials

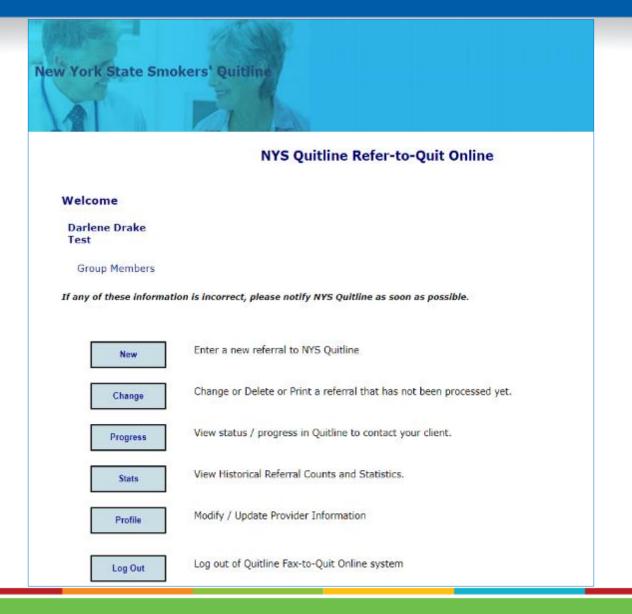


Where can I find this?

NYSmokeFree.com/HealthCare or under "MENU" then "Healthcare Professionals"

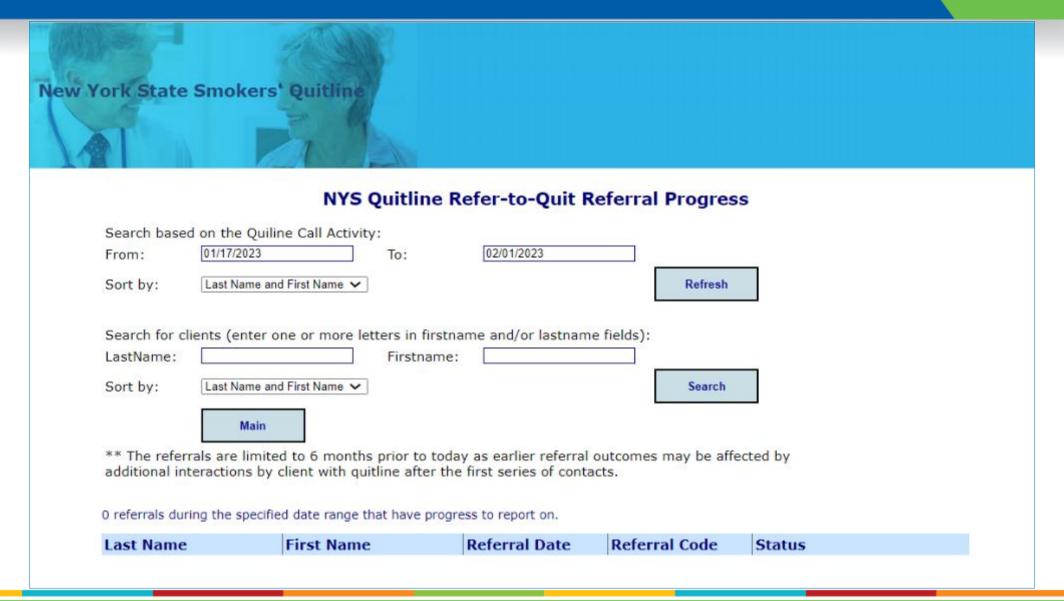
Patient Referral Program



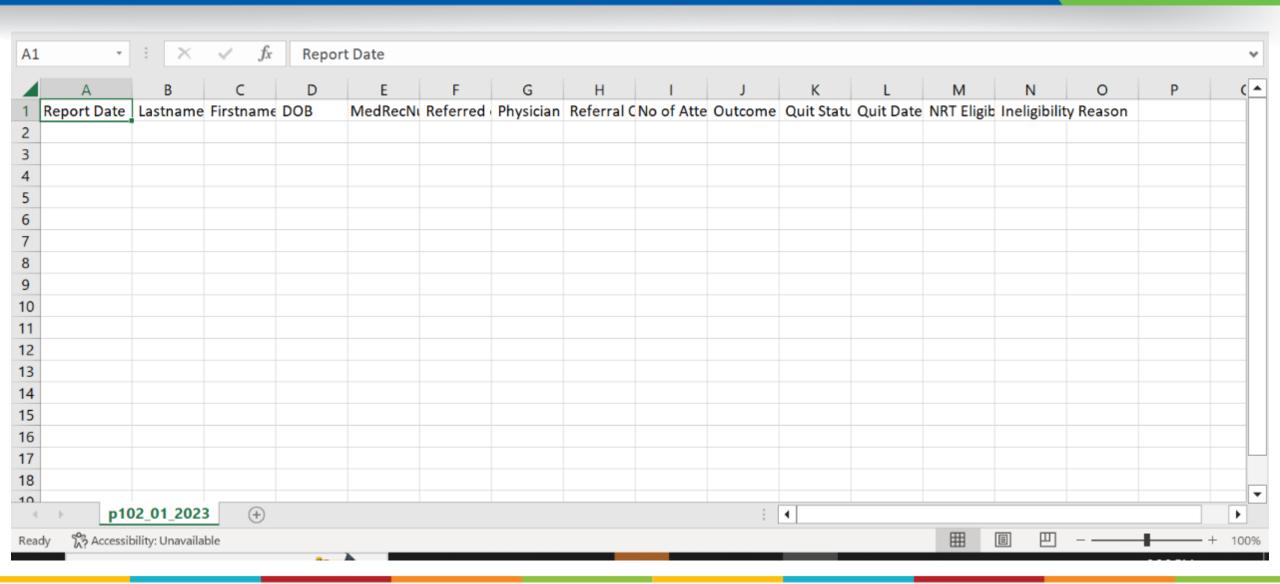


Fax-to-Quit	Referral						
Referring Provider							
Referral No: NEW		Darlene Drake Test					
		Buffalo NY 14215 Phone:(716) 845-1700 Fax:					
		If any of these informatio in your profile page.	n is incorrect, _l	please call NYS Quitline to correct it or change it			
Reference Coo	de (OPTIONAL)	~					
Tobacco Us	ser Informati	on					
First Name:			Last Name:				
Address 1:							
Address 2:							
City:							
State:	(Only New York for Quitline serv	State residents are eligible vices)	Zip:				
Phone:			eMail:				
Enter Phone with Area Code + 7 Digit Number.							
When should we call?	Week: During th	e Week 🗸		Time: Morning 9a-12p 🔻			
Gender:	~		Language:	English			
Date of Birth: SEND PROGRESS REPORT:			Enter in mm/	dd/yyyy format or pick from the pop-up calender.			
	○Fax (prov	Site Access (online) ider secured) SEND PROGRESS REPORT		If a selection is not indicated, no progress report will be made available.			

Mark and complete this	section ONLY if you wish the	follow-up report to be cont	ALSO to another person			
☐ Mark and complete this section, ONLY if you wish the follow-up report to be sent ALSO to another person. REFERRERS AUTOMATICALLY WILL GET THE REPORTS.						
(Please provide complete ad	ddress including phone and fax n	numbers)				
Provider First Name:		Provider Last Name:				
Group/Agency/ Hospital/Organization:						
Address:						
City:		State:				
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by the NYS Smokers' Quitline a			s/her information, agrees to be contacted ovider(s). This verified consent is on file			
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ew York	State Smokers' Quitline					
A						
	Referral History and Counts					
From:	01/17/2023 To:	02/01/2023 Refresh				
	Main					
	Total Number of Referrals Received for the group					
	Code	Count				
	Total	0				
	Total Closed Referrals					
	Reflects activity in the specified period and may include referrals made before 01/17/2023					
	Agreed to Interview	0				
	Refused Interview	0				
	Moral Support only	0				
	Wrong Number Number not in Service	0				
	Closed after five unsuccessful attempts	0				
	Total Closed Referrals	0				
	Client Specific Information in downloadable format					
	List of clients referred in the period set above and the status of their callbacks in Comma separated Values (CSV) format. This file can be opened in Microsoft Excel or Notepad.					
	DOWNLOAD					



Materials

Order, print, and share materials relevant to your patients.

- Thinking About Quitting?
 (brochure and cards)
- Quitline handout
- Other materials and downloadable fact sheets



Where can I find this?

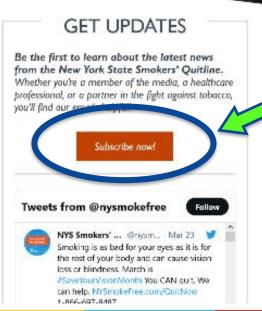
NYSmokeFree.com/Materials or under "MENU" then "Tools & Resources"

Online News Room



LATEST NEWS





E-Newsletters



Having trouble viewing this email? View in prowser,

Quick Quips

Welcome to the Winter 2023 issue of *Quitters Always Win!* – a periodical e-newsletter from the New York State Smokers' Quitline (Quitline) devoted to the human stories behind its team members, partners, and those who receive our commercial tobacco cassation services.

We appreciate your ideas and suggestions for future stories and/or ways to make the content even more relevant to meet your tobacco dependence treatment needs. Reach out anytime to Tony Astran, Public Information Specialist, at anthony estran@roswellpark.org or 716-845-8239.

The previously titled "Coach's Comer" section of this newsletter is henceforth renamed "Specialist Spotlight" to better reflect the advanced training and skills of those who communicate directly with Quitline participants.

Be sure to visit the <u>Online News Room</u> to see our latest group of <u>Success</u>

Stories, covering 10 people from nine regions of New York State.

Now available in the Tools and Resources section at <u>nysmokefree.com</u> is our **2022 Quittine Highlights Report**. The statewide and regional data illustrates our reach to those we assisted in 2022. This data informs the importance of providing support for people who have conditions that add barriers to quitting, especially individuals from underserved communities.

Finally, please save the date for an <u>upcoming webinar</u> on Wednesday, May 10 at 12 p.m., titled, "Supporting Patients with Disabilities in Becoming Tobacco-Free." More details will be forthcoming in March via our listsery.



Success Story:

Lisa L., age 47 of Syracuse, N.Y., grew up in a multigenerational family of smokers and began smoking combustible digarettes regularly as an adult. For 26 years, she occasionally tried to become smoke-free but never achieved lasting success. The year 2022 marked a variety of



Smoking is an addiction. Take the time, make a difference. Learn mo or talktoyournationis, health invisor

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Happy Holidays and welcome to The Check-Up,

a periodical electronic brief from the New York State Smokers' Quittline (Quittine) offering healthcare professionals quick tips and reminders in their quest to assist patients who use tobacco and/or vape products in becoming and staying nicotine-free.



Several Ways for Patients to Connect to the Quitline

With many who use tobacco and/or vape, products feeling more motivated to guil in the New Year, the Quiltine offers several options for them to begin their journey toward improved health. Along with calling 1-866-NY-QUITS (1-866-697-8487) to talk to a frained tobacco treatment specialist and visiting nyamokefree.com, patients can also chat with a specialist online or access our six-week, evidence-based LearniZquitNY comprehensive text program by fexting QUITNOW to 333888.

View options to contact the Quittine



Contact Us Anytime. Thank You!



Pat Bax, RN, MS, NCTTP 716-845-4365 patricia.bax@roswellpark.org

Questions?



Post Webinar

- Please complete the evaluation.
 We will send a SurveyMonkey link via e-mail to all registrants.
- Please take the CDC's post-webinar quiz to earn eligibility for CE's.
- Webinar slides will be emailed to all participants.
- The slides, webinar recording, and
 CE instructions will be available in
 mid-June at the Quitline's Online News Room Archive website.



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